**SOCIAL MEDIA POSTS**

**“Innovation or manipulation? Patients deserve better."**

Pharmaceutical patents should protect innovation for a set period. Some pharmaceutical manufacturers use legal maneuvers to extend patents for years beyond their original terms, delaying competition from less costly biosimilars that are as safe and effective.

#AffordableMedsNow #PatientsandPatents

Learn more: <https://advocacy.jointhealth.org/patients-and-patents/>

#PatientsandPatents #AffordableMedsNow

@ACEJointHealth @CrohnsColitisFn

**“Patent games are hurting health equity in Canada.”**

1 in 4 Canadians struggle to afford their prescriptions. One reason why? Some pharmaceutical manufacturers use legal maneuvers in the patent system to delay more affordable generic and biosimilar medications from entering the market.

#PatientsandPatents #DrugPatents #HealthEquity

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#PatientsandPatents #DrugPatents #HealthEquity

@ACEJointHealth @CrohnsColitisFn

**“Patients over patents: It’s time to break the barriers."**

What good is a breakthrough medication if you can’t afford it? Patent extensions can keep medication prices artificially high, blocking affordable generic and biosimilar medications for years, even decades. For patients who can’t afford them, high drug costs forces many to skip or ration their medication.

Learn more: <https://advocacy.jointhealth.org/patients-and-patents/>

#PatientsandPatents #TrueInnovation #AffordableHealthcare

@ACEJointHealth @CrohnsColitisFn

**“Patents shouldn’t mean a lifetime of high medication costs for patients."**  
Pharmaceutical patents can be misused to keep prices high & delay access to affordable generic and biosimilar medication alternatives. Patients should not be forced to pick between paying for medications or for essentials like food or housing.

Join the conversation: <https://advocacy.jointhealth.org/patients-and-patents/>

#PatientsandPatents #AccesstoMeds

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**Image bank**

A logo with text and dots

AI-generated content may be incorrect.

A close-up of a colorful dotted pattern

AI-generated content may be incorrect.A close-up of a colorful dotted pattern

AI-generated content may be incorrect.A logo for a company

AI-generated content may be incorrect.